**Attachment 3**

**Final Project Structure**

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| Delivery Date: |  |
| Name of the Institution in Guanajuato: |  |
| Teacher – Tutor from the Institution in Guanajuato and his/her email address: |  |
| Name and Country of the Institution Abroad:  |  |
| Teacher’s – Tutor name of the Institution Abroad and his/her email address |  |
| Students from the Institution in Guanajuato and email address: |  |  |
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| Students from the Institution Abroad and email address: |  |  |
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| Project’s Name: |  |
| Problem to be solved: |  |
| Engineering Area(s): |  |
| Application category: |  |

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| Project Summary: |  |

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| **Project Background:** |
| * Background
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| * Explanation
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| * General and Specific Objectives
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| * Development Methodology proposed in the Project
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| **Scope** |
| - Project Analysis  |  |
| - Generation of Alternatives |  |
| - Commercial and Technological Risks associated to the Project |  |

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| **Market Analysis** |
| * Benchmarking, Commercialization plan and Marketing
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| * Project’s Market Positioning
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| * Methodology to reach the Objective
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| **Technical Feasibility** |
| - Description of the Technical Solution to the Problem |  |
| - Social and/or Economical impact elements of the Project |  |
| - Project Requirements |  |
| - Scaling Plan |  |

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| **Innovation** |
| - Elements of technological innovation of the project respect to the existing one |  |
| - Impact Level (economic, social, environmental, etc.) of the technological innovation |  |

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| **Project Presentation** |
| * Presentation, fluency, clarity, oral and written expression in English.
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